

## GORDON MCKERNAN INJURY ATTORNEYS

### "GET GORDON JINGLE DANCE CHALLENGE" OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. MUST BE A RESIDENT OF LOUISIANA FOR A CHANCE TO WIN.**

**NOT ALL WHO PARTICIPATE WILL BE A WINNER. WINNERS WILL BE SELECTED BY A COMMITTEE OF JUDGES FROM GORDON MCKERNAN INJURY ATTORNEYS (GMIA).**

**IF YOU ARE A WINNER, YOU WILL BE CONTACTED BY SOCIAL MEDIA.**

1. **ENTRY:** The competition begins at 12:01 a.m. CST on Sunday, January 1, 2023, and ends at 11:59 p.m. CST on Tuesday, January 31, 2023. No automatic, programmed, robotic or similar means of entry are permitted. To enter, the user must:
  - (a) Post and tag @getgordon on Facebook, Instagram, or Twitter, or @get\_gordon on TikTok, in a video of you dancing to the Get Gordon jingle.
  - (b) Use the hashtag #GetGordonChallenge in the caption.
  - (c) Tag a friend who you want to see dance.
2. **ELIGIBILITY:** This competition is only open to the residents of the state of Louisiana. Users must follow the entry requirements in Paragraph 1.
3. Employees and agents of Gordon McKernan Injury Attorneys, and their respective affiliates, officers, distributors, agencies, and prize suppliers **are not** eligible to enter or win. **Only one award per entrant or group of entrants if submitting one video with multiple people.**
4. **SELECTION OF WINNERS:** Not all who participate will be a winner. Winners will be selected by a committee of judges from Gordon McKernan Injury Attorneys on February 1, 2023. Winner(s) will be notified through social media. GMIA will never ask you for financial information. Please do not provide anyone with financial information, especially accounts pretending to be GMIA.
5. **PRIZE/ODDS:** Sponsor will award the following prizes. Odds of winning depend on the number of eligible entries received and the quality of the submission. Purchase will not increase your chances of winning. Unclaimed prizes may not be awarded. No prize substitutions or cash equivalent of prize is permitted.
  - 1<sup>st</sup> Place: \$2,500 giftcard
  - 2<sup>nd</sup> Place: \$1,000 giftcard
  - 3<sup>rd</sup> Place: \$500 giftcard
  - Honorable Mention: up to 10 different winners may receive \$100 giftcards
6. **GENERAL:** Challenge is subject to applicable federal, state and local laws. Entrants agree to be bound by these Official Rules and by the decisions of the judges, which are final and binding in all respects. By entering this Challenge, entrants expressly acknowledge that these Official Rules have been drafted in the English language, and that any translation prepared for any reason will be of no legal effect and the English version of these Official Rules shall govern any dispute. By participating, contestant releases Sponsor, Gordon McKernan Injury Attorneys, and their respective parents, affiliates, subsidiaries and agencies and

their directors, officers, employees and agents from any and all liability for any injury, death, loss, tax liability or damage of any kind arising from contestant's participation in this Challenge, or resulting from entrant's acceptance, possession, use or misuse of the prize. Except where prohibited by law, acceptance of the prize constitutes and signifies winners' consent that Sponsor and/or its agents may use winners' entry, name, address (city and state only), prize information, and/or likeness for promotional purposes in any media now existing or hereinafter devised, without additional compensation. Subject to all federal, state and local laws and regulations. Sponsor is not responsible for: (1) late, delayed, incomplete, destroyed, garbled, or incomplete entries; (2) incorrect or inaccurate transcription of entry or store information; (3) any human error, technical malfunctions, or lost-delayed data transmission; (4) any omission, interruptions, deletion, defect, or line failures of any telephone network, computer equipment, or software; or (5) inability to access any website or online service, or any other error or malfunction. Sponsor reserves the right to: (i) disqualify from this or any Challenge it sponsors, now or in the future, any person it finds, in its sole discretion, has intentionally violated these Official Rules, tampered with the entry process, the operation of the Challenge or Website, or any other aspect of this Challenge, and (ii) cancel or suspend the Challenge in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes beyond Sponsor's control corrupt the administration, security fairness, integrity, or proper play of the Challenge. Information collected from contestants is subject to Sponsor's privacy policy available on the Website.

7. **WARNING:** ANY ATTEMPT BY ANY ENTRANT OR ANY OTHER PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS CHALLENGE MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING SEEKING CRIMINAL PROSECUTION.
8. **COMMUNINCATION:** By submitting your entry, you grant permission to our law firm to contact you by social media, phone, text messaging, automatic telephone dialing system and/or a telephone dialing system using manual, artificial, or prerecorded text and voice messages, and/or email using the phone number or email address that you provided, and you consent to our use of an automatic telephone dialing system, even if the number you provide us is a wireless line. Being contacted is not a condition of purchase, acceptance of services of any kind, or guarantee of winning.
9. **MARKETING & USAGE:** Paragraph No. 8 also applies to any marketing communications. By participating in this contest, you consent for Gordon McKernan Injury Attorneys to use your video for commercial purposes including, but not limited to, TV Commercials, Social Media Promotions, and more.