## **Gordon McKernan Injury Attorneys**

## 2023 Gordon's Grads Contest Official Rules

**Description of the Contest:** Gordon McKernan Injury Attorneys and its charity arm, Gordon Gives, are hosting a giveaway contest for graduating seniors across the state of Louisiana. The contest will give graduating high school seniors the chance to win a free laptop computer for college or trade school.

**Eligibility:** The contest is open to all high graduating school seniors across the state of Louisiana who are graduating during the Spring of 2023 and attending a college or trade school during the Fall of 2023. All applicants must provide proof of enrollment into a college or trade school upon registration. All eligible applicants will be considered without regard to race, sex, religion, or national origin. The following individuals are not eligible to enter: (a) employees of Gordon McKernan; (b) immediate family members of employees of GMIA; (c) those living in the same household as employees of GMIA; and (d) those who entered in any previous Gordon's Grads contests.

**How to Enter:** All contestants must complete the registration form and requirements on <u>www.gordonsgrads.com</u> by Sunday, April 30<sup>th</sup> at 11:59 p.m. CST. Contestants will be asked to submit a 300+ word essay or a 1+ minute long video answering the following: *Tell us why you deserve to win a laptop for school and what qualities and values you have that set you apart from others*.

**Prize**: Twelve (12) contestants across the state of Louisiana will win one (1) Microsoft Surface Laptop Go. ANY PARTICIPANT WHO IS NOTIFIED THAT HE OR SHE HAS WON IS A POTENTIAL WINNER UNTIL scholarship committee DETERMINES, IN ITS SOLE DISCRETION, THAT THE PARTICIPANT IS ELIGIBLE TO WIN IN ACCORDANCE WITH THESE OFFICIAL RULES. Prize may not be redeemed as cash (or any other tender) or substituted for another prize of equal or lesser value. The Prizes are non-transferable.

**Rules and Regulations:** Entries must include proof of Fall 2023 enrollment into a college, university or trade school and an essay and/or video. Applicants must contest authentic work and may only enter as an individual and not as a group effort. Only one applicant per contestant is allowed.

**Selection Process:** All applications will be considered by an impartial scholarship committee assembled by Gordon McKernan. Gordon McKernan Injury Attorneys is committed to creating a diverse and inclusive environment. All submissions will

be judged fairly and equally, regardless of race, gender, sexuality, religion, disability, or other protected categories. The scholarship committee reserves the right to request additional information or documentation from applicants on a case-by-case basis. Failure to provide the requested information may disqualify your application. Please note, the Scholarship Committee's decision is final. No appeals will be permitted. The scholarship committee is not responsible for problems with the web page, application form, or any other technical problem that prevents timely submission of an application.

**Announcement of Winners:** A representative from Gordon McKernan Injury Attorneys will notify all winners via phone and email. Gordon McKernan Injury Attorneys reserves the right to publicly post the name, essay, and/or video, in whole or in part, of the scholarship winner in any of GMIA advertisements, including but not limited to the Gordon McKernan Injury Attorneys' website, social media, press release, radio, etc.

**Liability Release:** By entering the promotion, the entrant agrees to give Gordon McKernan Injury Attorneys the right to use his or her name, phone number, address, and email for purposes of distributing the prize and potential future email and text marketing. By entering the promotion, the entrant (and the members of their household) gives Gordon McKernan Injury Attorneys the right to publicize their name, photograph, and/or likeness for promotional purposes. The winner agrees to hold Gordon McKernan Injury Attorneys completely harmless in the event that any prize in any way negatively impacts the winner.