

Gordon McKernan Injury Attorneys

Louisiana Hero of the Month

Official Rules

- I. ENTRY:** Residents of Louisiana are invited to participate in the Louisiana Hero of the Month giveaway, presented by Gordon McKernan Injury Attorneys under their charity arm, Gordon Gives. To nominate a deserving hero, individuals may visit the official website to complete the nomination form. The program commences on the first day of each month and concludes at 11:59 p.m. CST on the last day of each month.

Nominators may nominate more than one hero. Heroes may be nominated by multiple nominators.

By submitting a nomination, participants agree to abide by these Official Rules and acknowledge the decisions of Gordon McKernan Injury Attorneys, which are final and binding.

- II. ELIGIBILITY:** The Louisiana Hero of the Month giveaway is open to individuals residing in the state of Louisiana. Nominees must be individuals who serve or have served as teachers, veterans, first responders, nurses, or other community heroes making a positive impact within the state. Verification of service or employment may be conducted prior to contacting or announcing winners.

Employees, officers, directors, and immediate family members of Gordon McKernan Injury Attorneys, its affiliates, subsidiaries, advertising, and promotion agencies, and any other entities involved in the development, production, implementation, administration, or fulfillment of the Louisiana Hero of the Month are not eligible to participate without written approval by Gordon McKernan Injury Attorneys.

- III. SUBMISSION GUIDELINES:** Participants are required to submit their nomination(s) through the official website for consideration.

IV. SELECTION: Each month, Gordon McKernan Injury Attorneys will select one winner from the nominations received. The selection committee will evaluate nominees based on their exceptional impact on their communities.

V. PRIZES: One winner will be chosen each month. The winner will receive a \$250 Gordon Gives Visa gift card (subject to change) and the opportunity to be featured on a billboard, contingent upon compliance, approvals, and GMIA's discretion.

The prize is non-transferable and cannot be exchanged for cash. Winners will be notified by phone and/or email. If any prize notification is returned as undeliverable, or if the winner does not respond to the notification, the prize will be forfeited, and an alternate winner may be selected within 48 hours. Winners must agree to have GMIA use their name, image, and likeness for promotional purposes in various marketing mediums including but not limited to digital, social media, billboards, and radio.

VI. GENERAL: The Louisiana Hero of the Month giveaway is subject to applicable federal, state and local laws. Entrants agree to be bound by these Official Rules and by the decisions of the judges, which are final and binding in all respects. By entering this competition, entrants expressly acknowledge that these Official Rules have been drafted in the English language, and that any translation prepared for any reason will be of no legal effect and the English version of these Official Rules shall govern any dispute. By participating, contestant releases Sponsor, Gordon McKernan Injury Attorneys, and their respective parents, affiliates, subsidiaries and agencies and their directors, officers, employees and agents from any and all liability for any injury, death, loss, tax liability or damage of any kind arising from contestant's participation in this competition, or resulting from entrant's acceptance, possession, use or misuse of the prize. Except where prohibited by law, acceptance of the prize constitutes and signifies winners' consent that Gordon McKernan Injury Attorneys and/or its agents may use winners' entry, name, address (city and state only), prize information, and/or likeness for promotional purposes in any media now existing or hereinafter devised, without additional compensation. Subject to all federal, state and local laws and regulations. Gordon McKernan Injury Attorneys is not responsible for: (1) late, delayed, incomplete, destroyed, garbled, or incomplete entries; (2) incorrect or inaccurate transcription of entry or store information; (3) any human error, technical malfunctions, or lost-delayed data transmission; (4) any omission, interruptions, deletion, defect, or line failures of any telephone network, computer equipment, or software; or (5) inability to access any website or online service, or any other error or malfunction. Gordon McKernan Injury Attorneys reserves the right to: (i) disqualify from this or any giveaway, now or in the future, any person it finds, in its sole discretion, has intentionally violated these Official

Rules, tampered with the entry process, the operation of the competition or website, or any other aspect of this competition, and (ii) cancel or suspend the competition in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes beyond Sponsor's control corrupt the administration, security fairness, integrity, or proper play of the competition. Information collected from entrants is subject to Sponsor's privacy policy available on the website. Official rules are subject to change.

VII. WARNING: ANY ATTEMPT BY ANY ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS COMPETITION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, GORDON MCKERNAN INJURY ATTORNEYS RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING SEEKING CRIMINAL PROSECUTION.

VIII. COMMUNICATION: By submitting your entry via our online form, you grant permission to our law firm to contact you by phone, text messaging, automatic telephone dialing system and/or a telephone dialing system using manual, artificial, or prerecorded text and voice messages, and/or email using the phone number or email address that you provided, and you consent to our use of an automatic telephone dialing system, even if the number you provide us is a wireless line. Being contacted is not a condition of purchase, acceptance of services of any kind, or guarantee of winning.