

Gordon McKernan Injury Attorneys

Gordon's Grads

Official Rules

- I. **ENTRY:** Graduating seniors from Louisiana high schools are invited to participate in Gordon's Grads, presented by Gordon McKernan Injury Attorneys under its charity arm, Gordon Gives. To enter, applicants must complete the registration form and requirements on www.gordonsgrads.com by Wednesday, April 30, at 11:59 p.m. CST.

By submitting a nomination, participants agree to abide by these Official Rules and acknowledge the decisions of Gordon McKernan Injury Attorneys, which are final and binding.

- II. **ELIGIBILITY:** Gordon's Grads is open to seniors graduating from Louisiana high schools in the Spring of 2025 and attending a college or trade school during the Fall of 2025. All applicants must provide proof of enrollment into a college or trade school in the Fall of 2025 upon registration. All eligible applicants will be considered without regard to race, sex, religion, or national origin.

Employees, officers, directors, and immediate family members of Gordon McKernan Injury Attorneys, its affiliates, subsidiaries, advertising, and promotion agencies, any other entities involved in the development, production, implementation, administration, or fulfillment of Gordon's Grads, and past winners of Gordon's Grads are not eligible to participate without written approval by Gordon McKernan Injury Attorneys.

- III. **SUBMISSION GUIDELINES:** All contestants must complete the registration form and requirements on www.gordonsgrads.com by Wednesday, April 30, 2025, at 11:59 p.m. CST.

Contestants will be asked to submit a 300+ word essay or a 1+ minute long video answering the following prompt: "Tell us why you deserve to win a laptop for school and what qualities and values you have that set you apart from others." All essays will be scanned using AI detection tools. Any submission found to be generated by AI will be automatically disqualified.

- IV. **SELECTION:** The selection process will be conducted by a scholarship committee appointed by Gordon McKernan Injury Attorneys. Each submission will be thoroughly reviewed and evaluated based on the following criteria: relevance to prompt, clarity and coherence, creativity and originality, impact and persuasiveness.

- V. **PRIZES:** Fifteen (15) contestants across the state of Louisiana will win one (1) Apple MacBook Air. The prize is non-transferable and cannot be exchanged for cash.

Winner(s) will be notified by phone and/or email. If any prize notification is returned as undeliverable, or if the winner does not respond to notification, prize will be forfeited, and an alternate winner may be selected within 48 hours.

Winners must agree to have Gordon McKernan Injury Attorneys use their Name, Image, and Likeness for the purposes of promotion of Gordon's Grads in various marketing mediums including but not limited to: digital, social media, billboards, radio, etc.

- VI. **GENERAL:** Gordon's Grads is subject to applicable federal, state and local laws. Entrants agree to be bound by these Official Rules and by the decisions of the judges, which are final and binding in all respects. By entering this competition, entrants expressly acknowledge that these Official Rules have been drafted in the English language, and that any translation prepared for any reason will be of no legal effect and the English version of these Official Rules shall govern any dispute. By participating, contestant releases Sponsor, Gordon McKernan Injury Attorneys, and their respective parents, affiliates, subsidiaries and agencies and their directors, officers, employees and agents from any and all liability for any injury, death, loss, tax liability or damage of any kind arising from contestant's participation in this competition, or resulting from entrant's acceptance, possession, use or misuse of the prize. Except where prohibited by law, acceptance of the prize constitutes and signifies winners' consent that Gordon McKernan Injury Attorneys and/or its agents may use winners' entry, name, address (city and state only), prize information, and/or likeness for promotional purposes in any media now existing or hereinafter devised, without additional compensation. Subject to all federal, state and local laws and regulations. Gordon McKernan Injury Attorneys is not responsible for: (1) late, delayed, incomplete, destroyed, garbled, or incomplete entries; (2) incorrect or inaccurate transcription of entry or store information; (3) any human error, technical malfunctions, or lost-delayed data transmission; (4) any omission, interruptions, deletion, defect, or line failures of any telephone network, computer equipment, or software; or (5) inability to access any website or online service, or any other error or malfunction. Gordon McKernan Injury Attorneys reserves the right to: (i) disqualify from this or any giveaway, now or in the future, any person it finds, in its sole discretion, has intentionally violated these Official Rules, tampered with the entry process, the operation of the competition or website, or any other aspect of this competition, and (ii) cancel or suspend the competition in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes beyond Sponsor's control corrupt the administration, security fairness, integrity, or proper play of the competition. Information collected from entrants is subject to Sponsor's privacy policy available on the website. Official rules are subject to change.
- VII. **WARNING:** ANY ATTEMPT BY ANY ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS COMPETITION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, GORDON MCKERNAN INJURY ATTORNEYS RESERVES THE RIGHT TO SEEK

REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING SEEKING CRIMINAL PROSECUTION.

- VIII. **COMMUNICATION:** By submitting your entry via our online form, you grant permission to our law firm to contact you by phone, text messaging, automatic telephone dialing system and/or a telephone dialing system using manual, artificial, or prerecorded text and voice messages, and/or email using the phone number or email address that you provided, and you consent to our use of an automatic telephone dialing system, even if the number you provide us is a wireless line. Being contacted is not a condition of purchase, acceptance of services of any kind, or guarantee of winning.