

Gordon McKernan Injury Attorneys

Billboard Competition

Official Rules

- I. **ENTRY:** Louisiana residents are invited to participate in Gordon McKernan Injury Attorneys' Billboard Competition. To enter, participants may visit www.gordongives.com to complete the official registration form with their billboard artwork attached. The Competition begins on Monday, August 17, 2026, and ends at 11:59 p.m. CST on Sunday, September 20, 2026. Entries received outside of this period will not be considered. Each person who submits an entry agrees to be bound by these Official Rules and accepts the decisions of Gordon McKernan Injury Attorneys, which are final and binding. Only one entry will be accepted per eligible person.

- II. **ELIGIBILITY:** Gordon McKernan Injury Attorneys' Billboard Competition is open to the residents of the state of Louisiana. Participants must be aged 18 or older to enter the adult category. Participants under the age of 18 may enter the child category with parental or legal guardian consent.

Employees, officers, directors, and immediate family members of Gordon McKernan Injury Attorneys, its affiliates, subsidiaries, advertising, and promotion agencies, and any other entities involved in the development, production, implementation, administration, or fulfillment of the Billboard Competition are not eligible to participate without written approval by Gordon McKernan Injury Attorneys.

- III. **SUBMISSION GUIDELINES:** Participants are required to submit their billboard artwork to the official registration form for consideration.
- a. Adult entries must be submitted in a rectangular ratio suitable for billboard display. The size ratio of 14' by 48' is preferred.
 - b. Child entries may be submitted in other formats.
 - c. All billboards must include the official Gordon McKernan Injury Attorneys logo. Downloadable logo assets are available on the registration page.
 - d. By submitting your billboard design, you grant Gordon McKernan Injury Attorneys the license and right to use, modify, and reproduce the artwork for any promotional purposes and across any medium associated with Gordon McKernan Injury Attorneys or Gordon McKernan. No further compensation shall be provided for such usage.

- IV. **SELECTION:** Gordon McKernan Injury Attorneys will select up to a total of six (6) winners, with up to three (3) winners selected from the adult category and up to three (3) winners selected from the child category. Contestants must fill out the official registration form at gordongives.com to be considered.

Adult Entries:

- a. Subsequent to the submission deadline, the community may be invited to cast their votes on up to three (3) adult entries selected by Gordon McKernan Injury Attorneys.
- b. The community will determine the first, second, and third place winners.
- c. The duration of the voting period will be announced following the submission deadline.
- d. The announcement of winners will be made public once the voting process concludes. The decisions made by Gordon McKernan Injury Attorneys regarding winners and prize allocations shall be final and binding.

Child Entries:

- a. Gordon McKernan Injury Attorneys will select up to three (3) winners from the child category.
- b. The decisions made by Gordon McKernan Injury Attorneys regarding winners and prize allocations shall be final and binding.

- V. **PRIZES:** The Competition will award up to a total of six (6) winners, with up to three (3) winners selected from the adult category and up to three (3) winners selected from the child category.

Adult Winners:

- a. The first-place winner, as selected by the community or Gordon McKernan Injury Attorneys, will win \$1,000 gift card, Gordon McKernan Injury Attorneys merchandise, a \$1,000 donation to a charity or organization of their choice, subject to approval by Gordon McKernan Injury Attorneys, and the opportunity for their artwork to be featured on a billboard, contingent upon compliance, approvals, and GMIA's discretion. The prize is non-transferable and cannot be exchanged for cash.
- b. The second-place winner, as selected by the community, will win a \$500 gift card, Gordon McKernan Injury Attorneys merchandise, a \$500 donation to a charity or organization of their choice, subject to approval by Gordon McKernan Injury Attorneys, and the opportunity for their artwork to be featured on a billboard, contingent upon compliance, approvals, and GMIA's discretion. The prize is non-transferable and cannot be exchanged for cash.

- c. The third-place winner, as selected by the community, will win \$250 gift card, Gordon McKernan Injury Attorneys merchandise, a \$250 donation to a charity or organization of their choice, subject to approval by Gordon McKernan Injury Attorneys, and the opportunity for their artwork to be featured on a billboard, contingent upon compliance, approvals, and GMIA's discretion. The prize is non-transferable and cannot be exchanged for cash.
- d. Winner(s) will be notified by phone and/or email. If any prize notification is returned as undeliverable, or if winner does not respond to notification, prize will be forfeited, and an alternate winner may be selected within 48 hours.

Child Winners:

- a. Each of the up to three winners will a \$250 gift card, Gordon McKernan Injury Attorneys merchandise, and the opportunity for their artwork to be featured on a billboard, contingent upon compliance, approvals, and GMIA's discretion. The prize is non-transferable and cannot be exchanged for cash.
- b. Winner(s) will be notified by phone and/or email. If any prize notification is returned as undeliverable, or if winner does not respond to notification, prize will be forfeited, and an alternate winner may be selected within 48 hours.

VI. **GENERAL:** The Competition is subject to applicable federal, state and local laws. Entrants agree to be bound by these Official Rules and by the decisions of the judges, which are final and binding in all respects. By entering this Competition, entrants expressly acknowledge that these Official Rules have been drafted in the English language, and that any translation prepared for any reason will be of no legal effect and the English version of these Official Rules shall govern any dispute. By participating, contestant releases Sponsor, Gordon McKernan Injury Attorneys, and their respective parents, affiliates, subsidiaries and agencies and their directors, officers, employees and agents from any and all liability for any injury, death, loss, tax liability or damage of any kind arising from contestant's participation in this Competition, or resulting from entrant's acceptance, possession, use or misuse of the prize. Except where prohibited by law, acceptance of the prize constitutes and signifies winners' consent that Gordon McKernan Injury Attorneys and/or its agents may use winners' entry, name, address (city and state only), prize information, and/or likeness for promotional purposes in any media now existing or hereinafter devised, without additional compensation. Subject to all federal, state and local laws and regulations. Gordon McKernan Injury Attorneys is not responsible for: (1) late, delayed, incomplete, destroyed, garbled, or incomplete entries; (2) incorrect or inaccurate transcription of entry or store information; (3) any human error, technical malfunctions, or lost-delayed data transmission; (4) any omission, interruptions, deletion, defect, or line failures of any telephone network, computer equipment, or software; or (5) inability to access any website or online service, or any other error or malfunction. Gordon McKernan Injury Attorneys reserves the right to: (i) disqualify from this or any giveaway, now or in the future, any person it finds, in its sole discretion, has intentionally violated these Official Rules, tampered with the entry

process, the operation of the Competition or Website, or any other aspect of this Competition, and (ii) cancel or suspend the Competition in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes beyond Sponsor's control corrupt the administration, security fairness, integrity, or proper play of the Sweepstakes. Information collected from contestants is subject to Sponsor's privacy policy available on the Website. Official rules are subject to change.

VII. **WARNING:** ANY ATTEMPT BY ANY ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, GORDON MCKERNAN INJURY ATTORNEYS RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING SEEKING CRIMINAL PROSECUTION.

VIII. **COMMUNICATION:** By submitting your entry via our online form, you grant permission to our law firm to contact you by phone, text messaging, automatic telephone dialing system and/or a telephone dialing system using manual, artificial, or prerecorded text and voice messages, and/or email using the phone number or email address that you provided, and you consent to our use of an automatic telephone dialing system, even if the number you provide us is a wireless line. Being contacted is not a condition of purchase, acceptance of services of any kind, or guarantee of winning.